





FERPA for Postsecondary

Baron Rodriguez, PTAC

FERPA pre-test

- FERPA only applies to schools that receive federal T F education funds.
- 2. Once a student turns 18, the university can't share T F education records with the parents.
- 3. If a military spouse has a Power of Attorney, the T F school must provide the spouse with access to the student's education records.
- 4. Student health records maintained by the university health center are not education records. T
- 5. FERPA permits a student to file a lawsuit against a university for violating his or her rights under T F F FERPA.

FERPA pre-test (cont.)

- 6. Universities are required to provide students with a T F copy of their education records upon request.
- 7. Designated directory information is not considered sensitive personally identifiable information, and, TF therefore, the university may disclose the information without the consent or knowledge of the eligible student.
- 8. If a student is dually enrolled in a postsecondary institution, the parents of that dually enrolled T F student can't have access to the student's postsecondary grades because the rights have transferred to the student.

FERPA pre-test (cont.)

F

- 9. Having a data-sharing agreement with an outside vendor is sufficient for a university to disclose PII from education records to a vendor without consent of eligible students.
- 10. When a student transfers from Postsecondary University A to Postsecondary University B, Postsecondary University A can share all of the student's education records with Postsecondary University B without the consent of the student including disciplinary records.

What is FERPA?

A federal privacy law that affords eligible students the right to—

- have access to their children's education records,
- seek to have the records amended, and
- consent to the disclosure of personally identifiable information from education records, except as provided by law.





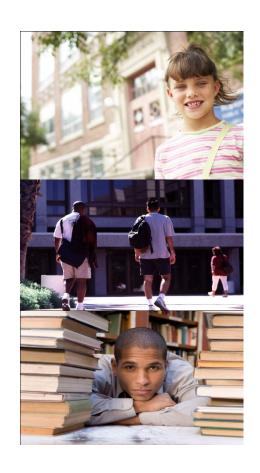


Key Points

- FERPA <u>protects</u> the privacy of students by restricting access to records that contain *Personally Identifiable Information* (PII).
- FERPA <u>does not</u> permit the *Disclosure* of PII from education records without consent, except under certain *Exceptions*.
- FERPA <u>requires</u> that *Reasonable Methods* be used to protect the integrity and security of the data being maintained at the school or district.
- FERPA <u>does</u> permit the disclosure of certain types of PII that is previously designated as *Directory Information* by the school or district.



To which educational agencies and institutions does FERPA apply?



Elementary

Secondary



Postsecondary















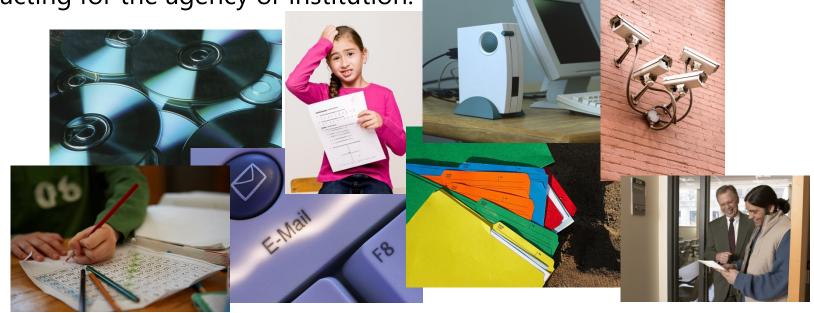
Just what is an Education Record?

"Education records" are records that are -

1) directly related to a student; and

2) maintained by an educational agency or institution or by a party

acting for the agency or institution.







Inspection and Review of Education Record

What rights exist for a parent or eligible student to inspect and review education records?



- School must comply with request within 45 days.
- Schools are generally required to give copies only if failure to do so would effectively deny access, or make other arrangements to inspect and review – example would be a parent or student who does not live within commuting distance.
- School may not destroy records if request for access is pending.



What are the recordkeeping requirements?

 An educational agency or institution must maintain a record of each request for access to and each disclosure from an education record, as well as the names of State and local educational authorities and Federal officials and agencies listed in § 99.31(a)(3) that may make further disclosures of personally identifiable information from the student's education records without consent under § 99.33.



Destruction of Information

• § 99.10(e) of FERPA states that an educational agency or institution, or SEA or its component, shall not destroy any education records *if* there is an outstanding request to inspect and review the records.



What are the exceptions to general consent?

- To school officials with legitimate educational interests (defined in annual notification);
- To schools in which a student seeks or intends to enroll;
- To State and local officials pursuant to a State statute in connection with serving the student under the juvenile justice system;
- To comply with a judicial order or subpoena (reasonable effort to notify parent or student at last known address);
- To accrediting organizations;
- To parents of a dependent student;



What are exceptions to general consent? (cont.)

- To authorized representatives of Federal, State, and local educational authorities conducting an audit, evaluation, or enforcement of education programs;
- To organizations conducting studies for specific purposes on behalf of schools;
- In a health or safety emergency;
- To child welfare agency or tribal organization for those children in foster care; and
- Directory information.



School Official Exception

- Schools may disclose PII from education records without consent if the disclosure is to other school officials, including teachers, within the school whom the school has determined to have legitimate educational interest.
- Annual notification of FERPA rights must include criteria for determining who constitutes a school official and what constitutes a legitimate educational interest.



School Official Exception, Cont.

- Outsourcing services under school official exception
 - Schools may outsource institutional services or functions that involve the disclosure of education records to contractors, consultants, volunteers, or other third parties provided certain conditions are met.
 - If these outside parties meet the conditions for outsourcing, they may have access to education records.



School Official Exception, Cont.

Conditions for outsourcing:

- Performs an institutional service or function for which the agency or institution would otherwise use employees;
- Is under the direct control of the agency or institution with respect to the use and maintenance of education records;
- PII from education records may be used only for the purposes for which the disclosure was made
- Meets the criteria specified in the school, LEA, or institution's annual notification of FERPA rights for being a school official with a legitimate educational interest in the education records.





Exception: Disclosure to Officials of Another School

 Consent is not required to disclose personally identifiable information from education records to officials of another school, school system, or institution of postsecondary education where the student seeks or intends to enroll, or where the student is already enrolled so long as the disclosure is for the purposes related to the student's enrollment or transfer.



Judicial Orders & Subpoenas Exception

- School <u>may</u> disclose PII from education records necessary to comply with a judicial order or lawfully issued subpoena.
- School must make a reasonable effort to notify the parent or eligible student of the order or subpoena before complying with it in order to allow parent or eligible student opportunity to seek protective action.
- Some judicial orders and subpoenas are exempt from FERPA's notification requirement.



Disclosure to Police Officer

 A police officer shows up at the main office of a high school/university, and he asks if a certain student is attending school today. The police officer does not have a search warrant or a subpoena. The police officer wants to speak to the student regarding some gang violence that occurred three weeks ago. Can the school/university tell the officer whether or not the student is attending school today?

TECHNICALLY, NO





Law Enforcement Unit Maintaining Records (PS)

• A student is expelled from a university and barred from campus. A copy of his disciplinary record is sent to the university's law enforcement unit so that campus police can keep the student off campus. The law enforcement unit maintains that record and discloses it to a reporter in response to a State open records request. Is that permissible under FERPA?

NO





Sharing Disciplinary Action

 A student is disciplined for a conduct that posed a significant risk to the safety or wellbeing of other students. He leaves the school and enters another institution without requesting a transfer. The new schools finds out that he attended the first school and calls for information. Can the old school tell the new school about the disciplinary action?

YES





College Disability Office

 The college's disability office wants to share information on a student about his or her condition with teachers and administrators. Which law, FERPA or the HIPAA Privacy Rule, protects the privacy of student health records?

FERPA







Inspection and Review (cont.)

§ 99.11 May an educational agency or institution charge a fee for copies of education records?

 Yes – unless imposing a fee effectively prevents a parent or eligible student from exercising his or her right to inspect and review education records.

§ 99.12 What limitations exist on the right to inspect and review education records?

• If the records contain information on more than one student, the requesting parent or eligible student may inspect, review, or be informed of only the specific information about his or her child's records.



What are the Procedures for Amending Education Records?

§ 99. 20, § 99.21, § 99.22

- Parent or eligible student should identify portion of record believed to contain inaccurate or misleading information.
- School must decide within reasonable period of time whether to amend as requested.
- If school decides not to amend, must inform parent or eligible student of right to a hearing.
- After a hearing, if decision is still not to amend, parent or eligible student has a right to insert a statement in the record.



Question: Are grade amendments required by FERPA?

A: No. A school is not required by FERPA to afford a student or parent the right to seek to change substantive decisions made by school officials, such as grades or other evaluations of a student.

FERPA was intended to require only that educational agencies and institutions conform to fair recordkeeping practices. It was not intended to override the accepted standards and procedures for making academic assessments, disciplinary rulings, or placement determinations.



Guidance on FERPA and Reverse Transfer

FERPA and Reverse Transfer (SUNY Letter)

- Issued by the Family Policy Compliance Office (January) 2016)
- Details various methods for disclosing student transcript information to promote Reverse Transfer and the awarding of Associate's Degrees to students who have transferred to four-year institutions.



When is a student considered "in attendance" under FERPA?

- Neither the statute nor the regulations offer guidance which provide further clarification as to when a student is considered "in attendance" for the purposes of FERPA.
- Institutions should determine this based on "reasonable basis of fact"
- Applications of individuals who are not attending an institution are generally not "education records" because the individuals are not "students" at the institutions.
- However: State law may govern the confidentiality of that information provided by applicants!





Dual Enrolled Students

- True or False?
 - FERPA prohibits the sharing of information between the two institutions a dually enrolled student attends.
- False: FERPA not only permits the sharing of information between the institutions, but also allows postsecondary institutions to share information to PARENTS of high school students who are dependents for Federal income tax purposes.



Dual Enrolled Students

- True or False?
 - FERPA requires consent of the parent or student to share/disclose the information as previously mentioned.
- False: Two schools may share education records without the consent of either the parents or the student under § 99.34. AND: If the student is under 18, the parents still retain the right under FERPA to inspect and review ANY education records maintained by the high school INCLUDING records that the college or university disclosed to the high school.



Power of Attorney

 Student retains the rights to the education record under FERPA, however the school is authorized to provide student records to an individual who has power of attorney for the student, because POA is considered consent of the student.



University Obtaining Transcripts

 A student applies to a four-year institution. The university attempts to obtain an official transcript from the student's high school or community college, as the case may be. The applicant's previous school refuses to disclose an official transcript because the student owes money. Does the previous high school/community college have to disclose the student's transcripts or other education records to the new institution?



Scenario: Appropriate Research?

• Two graduate school professors asked 120 teaching candidates to collect the personal data of students in the classrooms they taught by taking it off school computers, including names, race, gender, disability status and whether they were learning English as a second language. The K12 Schools were unaware that the teaching candidates took the information and parents were not aware of the information on their children being shared with college. The purpose of the collecting the data was to "measure whether student teachers could adapt their teaching strategies to help students of color, students learning English, and students with learning disabilities to perform as well as white students without language barriers or learning disabilities."



Audit/Evaluation Exception

- Federal, State, and local officials listed under §
 9.31(a)(3), or their authorized representative, may have access to education records only –
 - in connection with an audit or evaluation of Federal or State supported education programs, or
 - for the enforcement of or compliance with Federal legal requirements which relate to those programs.
- The information must be:
 - protected in a manner that does not permit disclosure of PII to anyone; and
 - destroyed when no longer needed for the purposes listed above.



Who is an authorized representative?

 Any entity or individual designated by a State or local educational authority or an agency headed by an official listed in § 99.31(a)(3) to conduct—with respect to Federal- or Statesupported education programs—any audit or evaluation, or any compliance or enforcement activity in connection with Federal legal requirements that relate to these programs.



Reasonable Methods

- In disclosing to a designated authorized representative under audit/evaluation exception, LEA must ensure to the greatest extent practicable that an authorized representative
 - Uses PII only to carry out an audit or evaluation of education programs, or for the enforcement of or compliance with, Federal legal requirements related to these programs.
 - Protects the PII from further disclosures or any unauthorized use.
 - Destroys the PII records when no longer needed for the audit, evaluation, or enforcement or compliance activity.



Studies Exception

- Studies conducted "for or on behalf of" schools, school districts, or postsecondary institutions
- Studies must be for the purpose of
 - Developing, validating, or administering predictive tests; or
 - Administering student aid programs; or
 - Improving instruction







What are written agreements?

- Mandatory for LEA or SEA disclosing PII without consent under audit/evaluation.
- Mandatory for school or LEA for disclosing to outside organization under the studies exception, or for SEA redisclosing for, or on behalf of, school or LEA.







FERPA Final Test

- FERPA only applies to schools that receive federal T F education funds.
- 2. Once a student turns 18, the university can't share T F education records with the parents.
- If a military spouse has a Power of Attorney, the T F school must provide the spouse with access to the student's education records.
- 4. Student health records maintained by the university health center are not education records. T
- 5. FERPA permits a student to file a lawsuit against a university for violating his or her rights under FERPA.



FERPA Final Test (cont.)

- Universities are required to provide students with a T F copy of their education records upon request.
- 7. Designated directory information is not considered sensitive personally identifiable information, and, therefore, the university may disclose the information without the consent or knowledge of the eligible student.
- 8. If a student is dually enrolled in a postsecondary institution, the parents of that dually enrolled T F students can't have access to the student's postsecondary grades because the rights have transferred to the student.



FERPA Final Test (cont.)

- 9. Having a data-sharing agreement with an outside vendor is sufficient for a university to disclose PII from education records to a vendor without consent of eligible students.
- 10. When a student transfers from Postsecondary University A to Postsecondary University B, Postsecondary University A can share all of the student's education records with Postsecondary University B without the consent of the student including disciplinary records.

ΓΕ

T F









Data Sharing, Governance, & Written Agreements

Baron Rodriguez, PTAC

Some Common Questions

Can I use financial aid information to:

- generate and publish aggregate, descriptive statistics?
- evaluate university policies and programs?
- recruit a student who has not yet enrolled or tried to enroll at the institution?
- determine if a student qualifies for a housing fee deferral pending financial aid disbursement?

Can I share financial aid information with:

- the university's institutional research office?
- the board of regents or State higher education commission?
- external researchers?
- third-party scholarship providers?





What statutes govern financial assistance data?

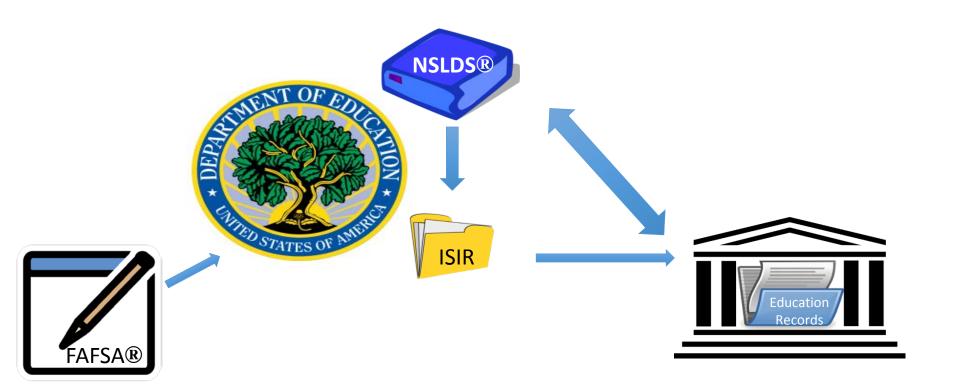
Federal statutes:

- FERPA certain student records
- Graham Leach Bliley certain financial information
- HIPAA certain medical information
- HEA, Higher Education Act certain financial information

But you also need to pay attention to state privacy and data security statutes because they often contains provisions dealing with SSN use and incident response.



Mapping the Flow of Financial Aid Data







Applicable Laws & Agreements

- Family Educational Rights and Privacy Act (FERPA)
- Higher Education Act (HEA)
- Privacy Act
- Student Aid Internet Gateway (SAIG) Agreement



FERPA: Financial Aid Exception

Education records may be disclosed in connection with financial aid for which the student has applied or which the student has received, if the information is necessary for such purposes as to:

- Determine eligibility for the aid;
- Determine the amount of the aid;
- Determine the conditions for the aid;
- Enforce the terms and conditions of the aid



FERPA: School Official Exception

PII may only be disclosed from education records without consent to other school officials with a legitimate educational interest within the institution, or to third parties acting as school officials, if they:

- Perform an institutional service or function for which the agency or institution would otherwise use employees;
- Are under the direct control of the agency or institution with respect to the use and maintenance of education records;
- Only use PII from education records for the purposes for which the disclosure was made;
- Meet the criteria specified in the institution's annual notification of FERPA rights.



FERPA: Audit and Evaluation Exception

Federal, State, and local officials listed under § 99.31(a)(3), or their authorized representatives, may have access to education records —

- in connection with an audit or evaluation of Federal or State supported education programs, or
- for the enforcement of or compliance with Federal legal requirements which relate to those programs.



FERPA: Studies Exception

PII from education records may be disclosed in connection with certain studies conducted "for or on behalf of" schools, school districts, or postsecondary institutions

- Studies must be for the purpose
 - Developing, validating, or administering predictive tests;
 - Administering student aid programs; or
 - Improving instruction





Higher Education Act

- The HEA authorizes numerous federal aid programs that provide support to both individuals pursuing a postsecondary education and institutions of higher education.
- The HEA applies to both NSLDS® data and FAFSA®/ISIR data, but places additional provisions on NSLDS® dada.



Higher Education Act

FAFSA®/ISIR data, and any data derived from FAFSA®/ISIR data (including data in the NSLDS®) may only be used for the application and administration of aid awarded under Title IV aid programs, state aid, or aid awarded by eligible institutions or such entities as the Department may designate.

ED considers "administration of aid" to include audits and program evaluations necessary for the efficient and effective administration of those aid programs.





Higher Education Act

The HEA also applies the following provisions to National Student Loan Data System (NSLDS®) data

- Prohibits nongovernmental researchers and policy analysts from accessing personally identifiable information
- Prohibits use of NSLDS® data for marketing purposes





Privacy Act

Prohibits Federal agencies from disclosing records from systems of records unless (among other exceptions) the disclosure is for a specified routine use, or:

 to a recipient who has provided written assurance that the record will be used solely as a statistical research or reporting record and the record is to be transferred in a form that is not individually identifiable (5 USC §552a(b)(5)



SAIG Agreement

Under the SAIG Agreement, access, disclosure and use of data is limited to "authorized personnel"

The Department interprets "authorized personnel" to include individuals in your own institution, but also, when appropriate, individuals outside your institution who are permitted access to the information under all applicable statutes and regulations.



Remember...

In instances where more than one law/regulation applies, the most restrictive provisions from each law will jointly apply.





Can an institution generate and publish de-identified, aggregate statistics using FAFSA®/ISIR data about students receiving financial aid?





Can a financial aid office share FAFSA®/ISIR data with institutional staff responsible for analyses, audits, or evaluations at the institution (e.g., an **Institutional Research Office)?**



Can an institution that is part of a public system of postsecondary institutions provide ISIR data to their administrative central system-wide office or governing board for an evaluation of tuition and financial aid programs?



Can an institution use financial aid information provided by a student on the (FAFSA®) to recruit a student who has not yet enrolled or tried to enroll at the institution?





Can an institution's housing office obtain FAFSA®/ISIR data to determine if a student qualifies for a housing fee deferral pending financial aid disbursement?



Can an institution provide de-identified student financial aid data obtained directly from NSLDS® to a researcher not affiliated with the institution?





Can an institution provide FAFSA®/ISIR data to third-parties (e.g., scholarship organizations or State assistance agencies)?





Think Twice Before Sharing

Even when permissible under applicable Federal laws, institutions should consider whether each proposed use of PII is consistent with institutional values, as well as State and local law.





PTAC Resources

- <u>Guidance on the Use of Financial Aid Information for Program Evaluation and Research</u> (January 2017)
- OCPO Letter to Suffolk University
- OCPO Letter to the University of North Carolina
- <u>Disclosure Avoidance & De-identification Guidance</u>
- Dear Colleague Letter: SAIG
- Dear Colleague Letter: FAFSA Completion









DATA SHARING UNDER FERPA Governance Considerations





Benefits of Data Governance

- <u>Data Governance</u> (DG) is an organizational approach to data and information management. Benefits include:
 - Increased consistency and confidence in <u>decision making</u>
 - Decreased risk of compliance issues
 - Improved data security
 - Designated accountability for information quality
 - Minimized or elimination of re-work and/or duplicative systems/data collection



Data Governance Program: Scope

- Scope of a DG program with focus on privacy, compliance, and security includes
 - Protection of sensitive data
 - Vulnerability assessment and risk mitigation
 - Enforcement of regulatory, contractual, and architectural compliance requirements
 - Identification of stakeholders, decision rights, and accountabilities
 - Access management



DG Program Implementation: Key Steps

- <u>Decision-making authority</u>: Establish organizational structure with different levels of DG & specify roles and responsibilities at each level
- <u>Standard policies & procedures</u>: Adopt and enforce a written data governance plan
- <u>Data inventory</u>: Conduct an inventory of all data that require protection
- <u>Data content</u>: Identify the purposes for which data are collected and justify the collection of sensitive data
- <u>Data records</u>: Specify activities related to handling data to ensure compliance with security policies



Typical Data Governance Committee Responsibilities

- Agency policy/procedure around ALL data collection/reporting activities
 - Retention
 - Archive
 - Request
 - Use/Access
 - MOU's
 - Protection of Personally Identifiable Data (Student, Teacher, & Staff)



Transparency



Why Transparency?

- Rise in public discourse on data and student privacy
- Rise in misinformation and confusion about the issues
- State-level legislative action to restrict data collection, use, and sharing

In the absence of information, people will just assume the worst



Transparency – What is Required?

- FERPA requires certain information be provided to students including:
 - Annual notification listing rights under FERPA including:
 - Right to inspect and review their education records
 - Procedure for exercising that right
 - Criteria for what constitutes a "School Official" and "Legitimate Educational Interest"
 - Directory Information Policy including
 - Types of information designated as directory information
 - Opt out provisions



Best Practices around Transparency

- What information you are sharing (Data Inventory)
- Why are you collecting it?
- How are you protecting it?
- How is the data used?
- Do you share with 3rd parties?
- How can parents get more information regarding their children's data?



- Use your website as part of a multi-layered approach to communication
 - ✓ Match the sophistication of the message to the medium.
 - ✓ Post FERPA notices on your website as a reference









- Make your website user-friendly, searchable, and easy to navigate
 - ✓ Consolidate information about data practices and privacy protections
 - ✓ Clearly label the data practices/student privacy section and ensure that users can quickly navigate to it from the homepage with just one or two mouse clicks
 - ✓ Add a "Search" tool to your website





Be clear and consistent

- ✓ Use plain language whenever possible
- ✓ Provide examples to illustrate complex concepts or ideas
- ✓ Include a glossary
- ✓ Make sure that your website's data practices section is accessible to persons with disabilities
- ✓ Translate information on your website into other languages commonly spoken in your community
- ✓ Maintain consistency across communication mediums



- Have members of your community regularly review your website for useability, comprehension, and completeness
 - ✓ Follow up with parents and students to ensure your site is user-friendly
 - ✓ Solicit feedback from students on recommended improvements to your website



Highlight your Successes

- Show the value of the data that you are entrusted with
- If you have made a meaningful change to how you educate students as a result of data – Tell the World



Disclosure Avoidance



Personally Identifiable Information (PII)

Direct Identifiers

e.g., Name, SSN, Student ID Number, etc.
 (1:1 relationship to student)

Indirect Identifiers

- e.g., Birthdate, Demographic Information (1:Many relationship to student)
- "Other information that, alone or in combination, is <u>linked or linkable</u> to a specific student that would allow a <u>reasonable person in the school community</u>, who does not have personal knowledge of the relevant circumstances, to identify the student with reasonable certainty." (§ 99.3)



But I'm only releasing aggregate data tables...

> Aggregate data tables can still contain PII if they report information on small groups, or individuals with unique or uncommon characteristics





of Students Proficient or Advanced on State Mathematics Assessment

Gender	Below Proficient	Above Proficient
Male	3,653	24,187
Female	2,947	23,956

NO PROBLEM **BEOBLEM**



of Students Proficient or Advanced on State Mathematics Assessment

Pirate Status	Below Proficient	Above Proficient
Yes	1	0
No	6,599	48,143

NO PROBLEM PROBLEM





of Students Proficient or Advanced on State Mathematics Assessment

Pirate Status	Below Proficient	Above Proficient
Yes	*	0
No	6,599	48,143





What standard is used to evaluate disclosure risk?

- Can a "<u>reasonable person</u>" in the school community who does not have personal knowledge of the relevant circumstances identify an individual in the publicly released data with reasonable certainty?
- The "reasonable person" standard
 - Hypothetical, rational, prudent, average individual in the school community
 - Does not have personal knowledge of the relevant circumstances
 - School officials, including teachers, administrators, coaches, and volunteers, are <u>not</u> included



3 Basic Flavors of Disclosure **Avoidance**

- Suppression
- Blurring
- Perturbation





Suppression

Definition:	Removing data to prevent the identification of individuals in small cells or with unique characteristics
Examples:	Cell SuppressionRow SuppressionSampling
Effect on Data Utility:	 Results in very little data being produced for small populations Requires suppression of additional, non-sensitive data (e.g., complimentary suppression)
Residual Risk of Disclosure:	 Suppression can be difficult to perform correctly (especially for large multi-dimensional tables) If additional data is available elsewhere, the suppressed data may be re-calculated.



Blurring

	•	
Definition:	Reducing the precision of data that is presented to	
	reduce the certainty of identification	
Examples:	 Aggregation 	
·	 Percents 	
	 Ranges 	
	Top/Bottom-Coding	
	Rounding	
Effect on Data	Users cannot make inferences about small changes	
Utility:	in the data	
Othicy.	Reduces the ability to perform time-series or cross-	
	case analysis	
Residual Risk of	Generally low risk, but if row/column totals are	
Disclosure:	published (or available elsewhere) then it may be	
Disclusure.	possible to calculate the actual values of sensitive	
	cells	

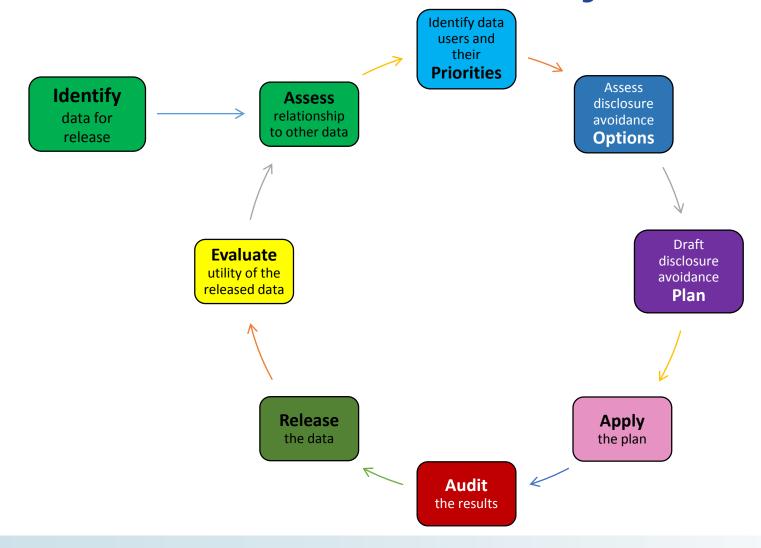


Perturbation

Definition:	Making small changes to the data to prevent	
	identification of individuals from unique or rare	
	characteristics	
Examples:	Data Swapping	
•	 Noise 	
	Synthetic Data	
Effect on Data Utility:	Can minimize loss of utility compared to other	
•	methods	
	 Seen as inappropriate for program data because it 	
	reduces the transparency and credibility of the	
	data, which can have enforcement and regulatory	
	implications	
Residual Risk of	If someone has access to some (e.g., a single	
Disclosure:	state's) original data, they may be able to reverse-	
Disclusure.	engineer the perturbation rules used to alter the	
	rest of the data	



Disclosure Avoidance Lifecycle





Some tips to consider:

- You don't have to limit your plan to a single method you can adopt multiple methods that compliment each other (e.g., suppression and top/bottom coding)
- If using suppression, be especially aware of row/column totals, and related tables – complimentary suppression will most likely be necessary
- When reporting in percentages, round to whole numbers whenever possible
- Be especially careful with individual-level data you will probably need to use some amount of perturbation!
- Be sure to audit your results



The Trouble with Cell Size Rules

Remember: It's not just the small cells that are important.

Bigger cells/values can still be disclosive if:

- they are <u>extreme values</u> (e.g., ~0% or ~100% of students in a group), or
- they can be <u>used to calculate</u> the values of protected cells elsewhere (in the same table, or even in another data release!)



Take Home Point: Data Releases by Others

When performing a disclosure risk analysis, educational agencies and institutions must consider data releases made by other organizations.

How schools, districts, states, and the Federal government release the same (or related) data, may impact the re-identifiability of the data you (or they) release!



Not All Data are Created Equal

- Disclosure avoidance is about risk assessment and risk mitigation.
- Different types of data carry different levels of reidentification risk, and thus require different approaches to disclosure avoidance.



Data Characteristics to Consider

Aggregate vs. Individual-level Data

- Individual-level Data
 - Snapshot vs. Longitudinal Data
 - Categorical vs. Continuous Measures
- Aggregate Data
 - Attribute vs. Outcome
 - Single metric vs. Composite Index
 - Student Count vs. Incident Count
 - Thresholds vs. Averages



It's all about risk



"The release of any data usually entails at least some element of risk. A decision to eliminate all risk of disclosure would curtail [data] releases drastically, if not completely. Thus, for any proposed release of [data] the acceptability of the level of risk of disclosure must be evaluated."

Federal Committee on Statistical Methodology, "Statistical Working Paper #2"





CONTACT INFORMATION

United States Department of Education, Privacy Technical Assistance Center



(855) 249-3072 (202) 260-3887



privacyTA@ed.gov



http://studentprivacy.ed.gov



(855) 249-3073

